

## Participant Criteria and Information



# The Great Canadian Kayak Challenge & Festival

Saturday & Sunday, August 27<sup>th</sup> & 28<sup>th</sup> 2011

### Mountjoy Historical Conservation Area Mattagami River Timmins, ON

#### Exhibitor Hours

Set up time for display is 7:30am to 9:00am  
Open to the public 9:00am to 5:00pm on Saturday & Sunday, August 27<sup>th</sup> & 28<sup>th</sup> 2011.

**Space is limited. Booking early is essential.**

#### Application Form

Exhibitor Application forms can be downloaded from:

[www.thegreatcanadiankayakchallenge.com](http://www.thegreatcanadiankayakchallenge.com)

**Deadline for application is July 30<sup>th</sup> 2011**

#### Location

At the Mountjoy Historical Conservation Area (Mattagami River Bridge) Timmins

A map of the park and exhibition area will be available soon.

See general map of area [www.thegreatcanadiankayakchallenge.com](http://www.thegreatcanadiankayakchallenge.com)

#### Cost & Criteria

##### **For Revenue Generated/Income-Earning Booth/Display**

Cost for approx. 10' X 12' display area is \$40.00 (includes both days).

Exhibitors must be able to attend agreed dates or provide staff/representative for duration of the event.

Exhibitors may purchase more than one space.

Displays must be professional in appearance.

*Don't forget your signs, business cards & promotional material!*

#### Cost & Criteria

##### **For Non Revenue Generated Booth/Display**

##### **Including Not for Profit/Fundraising Displays**

There is no fee for non-revenue generated displays.

Exhibitors must be able to attend agreed dates or provide staff/representative for duration of the event.

Displays must be professional in appearance.

#### Sharing Space

Participants may save expenses by sharing a booth.

The display area will remain same as an individual 10' X 12'.

### **Set Up – Access – Parking**

Exhibitors are asked to set up prior to 9:00am the day of the event.

Exhibitors are responsible for set up of their own displays, equipment, tables, chairs, garbage disposal and cleanup.

Electricity as requested.

Vehicle access to the display area is allowed on the grassy areas of the park to load and unload only.

All vehicles must be off the grass by 9:00am and are not allowed back till 5:00pm to load.

VIP parking will be provided on a first come first serve basis.

### **Weather**

Rain or shine, the show must go on!

We advise exhibitors to bring sunscreen, hats, umbrellas, tarps and other protective covering.

We also recommend that you bring a canopy as shady areas are sparse.

If severe conditions occur, exhibitors may remain on site at their own risk.

### **Accommodations**

Various local hotels/motels are offering special rates to participants. When booking a room/s, let the business know that you are a participant of the Great Canadian Kayak Challenge & Festival.

Free overnight camping/RV area has been set up at the west end of the park.

Space is limited and will be assigned on a first come first serve basis.

### **Applications & Cancellations**

If a cancellation is made during July 30th - August 15th<sup>th</sup> a refund will be issued minus a \$10.00 administration fee.

If a cancellation is made after August 15th<sup>th</sup> the committee will do their best to fill the cancelled space.

If it cannot be filled there will be no refund.

- For all non-revenue generating participants it is required that you respectfully notify the members of the Great Canadian Kayak Challenge & Festival Committee via email or written copy to:

Mr. Guy Lamarche

Manager Tourism, Events & Communications

City of Timmins

220 Algonquin Blvd. East

Timmins, ON P4N

[guy.lamarche@timmins.ca](mailto:guy.lamarche@timmins.ca)

### **Advertising**

The Great Canadian Kayak Challenge & Festival Steering Committee is dedicated to the success of this event.

An extensive marketing campaign will be launched in key markets to ensure a great turnout.

We are devoted to making this one of the greatest summer events in Northern Ontario!

### **Contacts**

Chris McManus – Mkt/Dev officer Timmins Museum: NEC/ “Art in the Park” rep. 705-360-2600 ext 6607

[chris.mcmanus@timmins.ca](mailto:chris.mcmanus@timmins.ca)

Guy Lamarche - Manager Tourism, Events & Communications – City of Timmins

[guy.lamarche@timmins.ca](mailto:guy.lamarche@timmins.ca)



## Exhibitor Participation Agreement The Great Canadian Kayak Challenge & Festival 2011

The Great Canadian Kayak Challenge & Festival takes place Saturday, August 27<sup>th</sup> & Sunday August 28<sup>th</sup> 2011, at the Mountjoy Historical Conservation Area on the Mattagami River. This two day, family-oriented event is expected to draw residents and visitors to the waterfront to watch their friends and family compete and take part in the activities. The Great Canadian Kayak Challenge would like to invite you to feature your community information display. If you are interested in joining us please list the name of your organization and provide a brief description of what your display will entail.

Please read the Participation, Criteria and Information Sheet and sign this Exhibitor Participation Agreement.

Organization/Company Name:

Name of Representative/Contact Person:

Mailing Address:

City:

P0:

Phone:

E-mail:

Cell:

**Revenue Generated/Income-Earning Booth/Display**

I understand that there will be a required \$40.00 fee to be made payable to the **Great Canadian Kayak Challenge & Festival Committee (GCKC&F)**

**Non Revenue Generated Booth/Display**

I understand that there will be no fees applied

► **Exhibit/Display information**

Please provide a brief description of what your display will include.



## Exhibitor Participation Agreement The Great Canadian Kayak Challenge & Festival 2011

I, \_\_\_\_\_ agree to participate in the Great Canadian Kayak Challenge & Festival on Saturday August 27<sup>th</sup> 2011 and Sunday August 28<sup>th</sup> 2011, at the Mattagami Historical Conservation Area in Timmins. I have read the Participation Criteria and Information Sheet and agree to comply with such.

If by for any circumstance I/we have need to cancel or not take part in this event, I/we will respectfully notify members the Great Canadian Kayak Challenge & Festival Steering Committee via email or written copy to:

Mr. Guy Lamarche  
Manager Tourism, Events & Communication  
City of Timmins  
220 Algonquin Blvd. East  
Timmins, ON P4N 1B3  
[guy.lamarche@timmins.ca](mailto:guy.lamarche@timmins.ca)

\_\_\_\_\_  
Signature of Organization/Representative:

\_\_\_\_\_  
Date

### ► Release of liability

THE CITY OF TIMMINS AND THE GREAT CANADIAN KAYAK CHALLENGE STEERING COMMITTEE WILL NOT BE HELD RESPONSIBLE FOR ANY DAMAGE, LOSS OR THEFT TO PERSONAL PROPERTY OR INJURIES INCURRED DURING THE FESTIVAL. ALL EXHIBITORS ARE RESPONSIBLE FOR HAVING PERSONAL PROPERTY INSURANCE.

\_\_\_\_\_  
X Signature

\_\_\_\_\_  
Date

ARE YOU INSURED? (Please Circle) YES NO

If YES, please supply name of company and policy number.